



## REQUEST FOR PROPOSALS

**Issue Date:** June 13, 2022  
**Due Date:** June 24, 2022

### BACKGROUND

The **Guilford County Partnership for Children** is a local non-profit strategically directing over \$17M annually for young children and families in Guilford County. Much of its funding comes from state and federal funding through contracts with the NC Partnership for Children, and the NC Division of Child Development and Early Education. Additional funding comes from local foundations, corporate and individual giving. GCPC is part of North Carolina's well established, statewide Smart Start network. *Our mission is to ensure that all Guilford County children ages birth to five are emotionally, intellectually, and physically ready for success in life.*

#### School readiness investments include:

- **High quality childcare** for vulnerable 4-year-old children. The NC PreK program funds over 2,000 high quality preschool slots in programs with a quality level of 4 or higher.
- **Professional development for early childhood teachers and caregivers** in quality improvement, family engagement, inclusion, classroom management, and childhood obesity prevention. Training in trauma informed teacher-child interactions is also offered to ensure emotionally responsive, age and culturally appropriate learning environments. Childcare Health Consultants are also available to ensure adherence to health and safety standards. Peer coaching, community learning, and workforce retention support is also offered.
- **Family support services** including evidence-based home visiting programs such as Parents as Teachers, Healthy Start, and Guilford Family Connects. Some individualized mental health services are available for children participating in NC PreK. Pre-natal and neonatal intensive care support is also available.
- **Early literacy programs** (Reading Connections, Learning Together, Reach Out & Read, Dolly Parton Imagination Library)

Our partners include parents, childcare providers, Guilford County Schools, Guilford Child Development, Guilford County Department of Social Services, Coalition on Infant Mortality, UNCG Center for Youth, Family and Community Partnership, Guilford County Department of Health and Human Services, UNC-G Department of Human Services and Family Services, Reading Connections, Family Service of the Piedmont, Family Support Network of Central Carolina, Parents as Teachers, Triad Adult and Pediatric Medicine, Children's Developmental Services Agency, Cities in Schools, Greensboro Police Department, Cone Health Foundation, United Way of Greensboro, the Hispanic Federation, local faith based organizations, the Foundation for a Healthy High Point, Ready for School/Ready for Life, and the

## SCOPE OF SERVICES

Guilford County Partnership for Children (GCPC) is seeking a qualified individual or organization to provide comprehensive evaluation services for the period of July 1, 2022 – June 30, 2023. The purpose of this service is to support GCPC's commitment to use, or find meaningful data that supports high level collaboration, equitable, scalable and sustainable impact for young children and families.

Evaluator must be familiar with local, state, and national early childhood data and funding streams.

Ideal candidates or organizations also have experience with creating or maintaining school readiness related dashboards and preparing professional data presentations that show output or outcome data in the context of county wide data and by poverty level and/or age.

### Deliverables:

1. In coordination with the Program Director and Executive Director, facilitate evaluation planning meetings with 13 Smart Start funded programs (Direct Service Providers) by Aug. 31, 2022 (3 hours for each meeting includes prep, review and follow up).
2. Return annual data collection workbooks to DSPs within 10 business days after each meeting.
3. Prepare and submit quarterly reports including an Executive Summary by 5<sup>th</sup> business day of April, July, October, and January to the Program Director (5 hours quarterly). Program Director delegates data entry internally into Fabrik.
4. Lead and complete annual evaluation monitoring for each DSP by Feb. 17, 2023 (up to 40 hours annually).
5. Participate in quarterly Program, Planning & Accountability meetings (90 minutes each).
6. Assist with bi-annual Request for Applications (RFA) process upon request.
7. Participate in bi-annual RFA proposal review meeting (3-5 hours).
8. Provide technical assistance related to evaluation upon DSP request (up to 30 hours annually).

Progress is evaluated on multiple levels:

- A. Alignment with Smart Start's "Standards of Child Wellbeing." The Early Childhood Profile for Guilford County is Addendum 1.
- B. Alignment with contract deliverables
- C. Serving children and families with "highest need"
- D. Impacting a significant number of children and/or families (scale/reach) in a meaningful, measurable way
- E. Achieving operational stability and sustainability
- F. Adhering to GCPC fiscal policies and expectations (including correct level and type of monthly back up documentation)

## PROPOSAL REQUIREMENTS

1. Describe your background and qualifications, including education and professional experience, to complete the work:
  - A. Knowledge of and expertise in early childhood systems in North Carolina or elsewhere
  - B. Experience in the development and execution of comprehensive community needs assessments and/or strategic planning
  - C. Knowledge of early childhood data sources and experience in successfully obtaining requested data from State and local partners
2. Describe your process for providing consultation and support to various service providers for data collection, data analysis, data visualization and reporting. Please include:
  - A. Your process for developing and executing study designs and surveys
  - B. Your process for working with partners to identify data sources and collect additional data
  - C. Your approach to identifying data sharing partnerships
  - D. Your approach to analyzing, visualizing, and reporting data to various audiences
3. List processes, tools, apps, software used for quantitative analysis.
4. Budget (hourly and/or flat rate)
5. Provide at least three references for your work as an evaluator.

## SUBMISSION GUIDANCE

To submit a proposal, email [operations@GuilfordChildren.org](mailto:operations@GuilfordChildren.org) no later than June 24, 2022.