



GUILFORD COUNTY
**PARTNERSHIP
FOR CHILDREN**

a partner in the
Smart Start network



VISION

Every child in Guilford County enters school safe, healthy, and ready to succeed.

MISSION

To partner with families, early childhood educators, and our community to support the diverse needs of children prenatal to age 5, ensuring their success in school and in life.

VALUES

Child-Centered: We believe that all children deserve equitable access to high-quality, developmentally appropriate opportunities and experiences.

Collaboration: We foster cross-sector partnerships to improve early childhood outcomes and positively impact the lives of children and families.

Family and Educator Engagement: We encourage parents, caregivers, and educators to participate in decision-making processes and collaborate with others to achieve their goals.

Accountability: We use data to inform our work, measure our impact, and ensure we deliver and support effective and responsive services.



STRATEGIC DIRECTION PRIORITY AREAS

IMPROVE THE EARLY CHILDHOOD SYSTEM

Our goal is to improve early childhood outcomes and ensure children have access to high-quality early learning and family support(s). To best meet the needs of children and families in Guilford County, we must enhance and strengthen an equitable system that is low-barrier and easy to navigate.

We will provide leadership to this effort by:

1. Aligning our public and private funding, human capital, and early care and education programs with the needs of our community.
2. Creating an environment that supports intentional partnership and collaboration among community organizations and service providers.
3. Galvanizing our partners and community members to amplify the importance of early childhood education and its connection to other issues of importance.
4. Ensuring all families have equitable access to high-quality programs and services.

SOLVE THE CHILDCARE CRISIS

Our goal is to increase upward mobility and economic well-being in our community by improving our childcare infrastructure. At this critical juncture, families face challenges in accessing safe and consistent childcare, educators remain underpaid, and early care settings and local businesses face issues of recruitment and retention as a result.

We will engage the entire community in strategic problem solving by:

1. Leading a thoughtful and intentional, community-wide approach to early childhood educator recruitment and retention.
2. Leveraging our skills, abilities, and relationships to promote economic well-being and upward mobility by reducing challenges workers face to accessing childcare.
3. Increasing access to high-quality early care and education environments.